

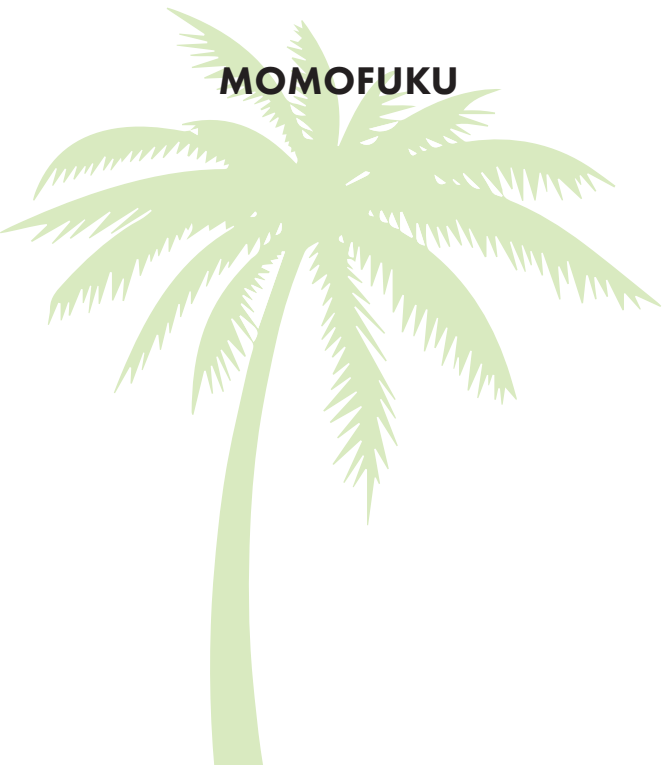
The **AUREUS** ANALYTICS

Las Vegas Restaurant Guide for ITC 2019



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About

It would take you 129 hours to read 24,000 restaurant reviews and go through 35,000 photos uploaded by Yelp users. On top of that, you'll need a pretty incredible memory and analytical skills to reach accurate conclusions. Luckily, we've done the work for you by analyzing reviews and photos of the best restaurants Vegas has to offer.

In this guide, you'll find restaurant analysis that includes:

- Average star rating and breakdown
- Percentage of positive reviews (e.g. a 4 or 5-star rating) a restaurant received over a period of time
- Average number of words per review, excluding stop words such as 'the', 'a', 'an', or 'in'
- Frequency of exclamation points that appear in reviews with a breakdown of positive and negative sentiment
- Keyword analytics that include the most common dishes found in positive reviews and most common generic words
- Highlights of what users wrote about specific popular dishes
- Common tips users offered for a specific restaurant
- Total number of photos users uploaded per restaurant and the three most photographed dishes

Bottom Line: If you're looking for an Instagram-worthy restaurant, then Gordon Ramsay Hell's Kitchen is the place for you. Despite being open for ~two years, the restaurant leads the way when it comes to the number of photos per restaurant. If you believe that words count, then Momofuku is the winner as the restaurant has the highest count of average words per review. And if you think most people don't use exclamation points lightly, then El Dorado Cantina is truly a special place.

Wishing you a successful and flavorful trip to Vegas.

The Aureus team.



EL Dorado Cantina

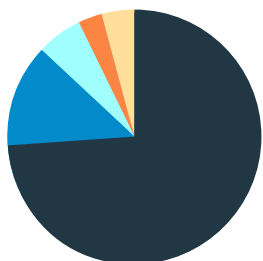
i Modern Mexican food.

📍 3025 S Sammy Davis Jr Dr, Las Vegas, NV 89109



4.5 rating based on 3,700 reviews
74% - 5-star / 13% - 4-star

RATINGS BY %



POSITIVITY TRACKER

95% 90% 86% 79% 86% 89%



2014 ← → 2019

TIPS FOR YOUR VISIT

Free flan for yelp check-in. Carne asada burrito is super filling. Amazing food!! chef paco is the best. Freshest organic guacamole made on table side. Same parking lot with sapphire strip club. Tuesday happy hour is a great deal.

KEYWORD ANALYTICS

W 34 average words per review

! ! found in 63% of reviews

👍 92% of reviews w/ ! are positive

Most popular words in positive reviews:

Carne Asada (347), Street Tacos (324), Table Side Guacamole (272), Al Pastor Tacos (110), Asada Burrito (106), Cilantro Rice (105), Chicken Enchiladas (90), Fried Ice Cream (65). **Most common generic words:** Great (2,225), Good (1,753), Service (1,647), Amazing (1,237), Delicious (908), Time (849), Fresh (534), Friendly (502), Nice (500), Awesome (489).

Menu Highlights

Carne Asada: Supremely delicious, Awesome, Insanely flavorful, It won't disappoint, Absolutely amazing. **Street Tacos:** Incredible, Marinated to perfection, Tasted excellent, Delightful, Favorite.

Table Side Guacamole: Is a must have, Delicious, Out of sight, Best guacamole, Very fresh.

MOST PHOTOGRAPHED DISHES

TACOS (265)



CARNE ASADA (116)



AL PASTOR (52)



Carson Kitchen

i Gourmet burgers, flatbreads & other small plates.

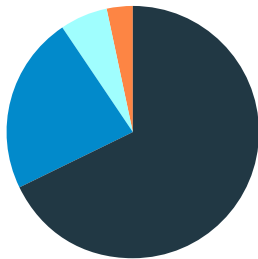
📍 124 S 6th St #100, Las Vegas, NV 89101



4.4 rating based on 2,204 reviews

66% - 5-star / 22% - 4-star

RATINGS BY %



POSITIVITY TRACKER

88% 88% 87% 87% 92% 88%



2014 ← → 2019

TIPS FOR YOUR VISIT

Expect 30-45 mins wait time. Good for small groups. 4-6 people as servings are shareable size. Good place to hang out with friends. Always busy, so make a reservation if you're coming with a large party. Great hand-crafted cocktails. Be ready to pay for parking, meters and street parking available.

KEYWORD ANALYTICS



45 average words per review



! found in 53% of reviews



98% of reviews w/ ! are positive

Most popular words in positive reviews:

Gyro Tacos (212), Tempura Green Beans (181), Mushroom Flatbread (152), Rice and Oxtail Risotto (145), Veal Meatballs (142), Jerk Turkey Burger (134).

Most common generic words: Great (1,453), Good (1,259), Service (769), Amazing (653), Delicious (573), Wait (462), Love (396), Friendly (370), Experience (326), Atmosphere (296).

Menu Highlights

Crispy Chicken Skin: addictive! So good, Awesome!!, Yummy!, Shockingly good, Salty slices of heaven, Crazy good. **Bacon Jam:** Out of this world, Holy heaven in my mouth!!, Fabulous!, Sweet, Salty, Bacon goodness, Absolutely to die for. **Bread Pudding:** Reached iconic status, Might be the greatest, Melts in your mouth, Is to die for! Omg, It was so delicious!, Perrrrfect crisp and soft.

MOST PHOTOGRAPHED DISHES

CRISPY CHICKEN SKINS (243)



BACON JAM (212)



DONUT BREAD PUDDING (135)



3,389 photos in total

Firefly

i Spanish eatery serving tapas & cocktails.

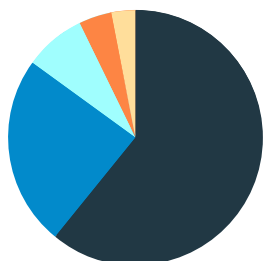
📍 3824 Paradise Rd, Las Vegas, NV 89119



4.4 rating based on 2,016 reviews

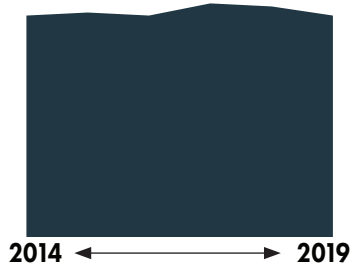
61% - 5-star / 24% - 4-star

RATINGS BY %



POSITIVITY TRACKER

84% 85% 84% 88% 87% 84%



TIPS FOR YOUR VISIT

Best place to have tapas. Great vegetarian options. Happy hour from 3 to 6pm on Mon thru Friday. Great location just off the strip with parking. Atmosphere is swanky and fun.

KEYWORD ANALYTICS

W 38 average words per review

! ! found in 56% of reviews

👍 92% of reviews w/ ! are positive

Most popular words in positive reviews:

Bacon Wrapped Dates (222), Red Sanria (82), Tuna tartare (80), Goat Cheese (71), Lamb Chops (67), Tres Leches (66), Stuffed Mushrooms (59), Firefly Fries (56).

Most common generic words: Great (1,315), Good (1,193), Service (911), Time (688), Amazing (559), Delicious (547), Love (430), Stuffed (423), Favorite (362), Nice (359).

Menu Highlights

Tapas: Best tapas in Vegas, Love tapas, Delicious, Amazing, Perfect tapas place, Unforgettable tapas. **Bacon Wrapped Dates:** A perfect single bite, Awesome, Addictively delicious, Must try. **Tuna**

Tartare: Great, Perfectly seasoned, Delicious, Outstanding.

MOST PHOTOGRAPHED DISHES

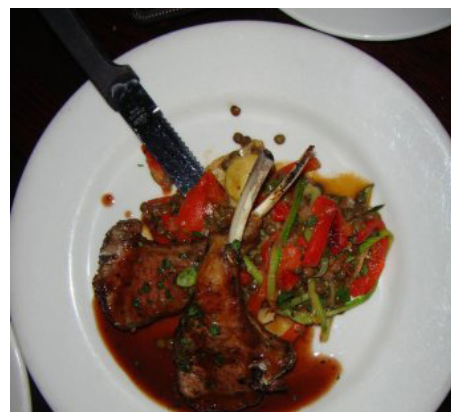
BACON WRAPPED DATES (140)



TUNA TARTARE (52)



LAMB CHOPS (41)



Gordon Ramsay Hell's Kitchen

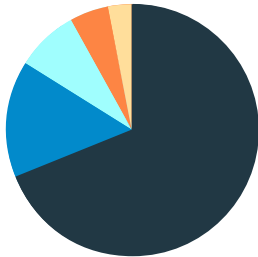


4.4 rating based on 4,040 reviews
70% - 5-star / 15% - 4-star

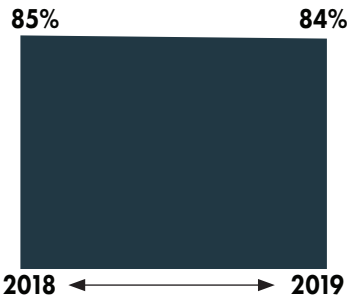
i Gordon Ramsay concept at Caesar's Palace.

📍 3570 S Las Vegas Blvd, Las Vegas, NV 89109

RATINGS BY %



POSITIVITY TRACKER



TIPS FOR YOUR VISIT

Experience Gordon Ramsey hell's kitchen. Share the appetizer and deserts. Make reservations online. 3 course fixed menu is a great deal. Fine dining experience.

KEYWORD ANALYTICS



50 average words per review



! found in 59% of reviews



93% of reviews w/ ! are positive

Most popular words in positive reviews:

Beef Wellington (1,522), Sticky Toffee Pudding (1,000), Lobster risotto (942), Steak (723), Crispy salmon (428), Caesar salad (360), Meatballs (297), Pineapple Carpaccio (138), Pumpkin Soup (102). **Most common generic words:** Great (2,124), Good (2,017), Service (1,989), Amazing (1,893), Experience (1,768), Time (1,240), Delicious (1,188), Nice (728), Recommend (702), Wait (627).

Menu Highlights

Beef Wellington: Absolutely delicious!, Exceeded my expectations!, Other worldly, Incredible, Amazing. **Sticky Toffee Pudding:** Insane, So good, Outstanding, Highly recommend, Must tries. **Lobster Risotto:** Amazing, Must have, Blown away, Delicious, Is a must, Ordered twice.

MOST PHOTOGRAPHED DISHES

BEEF WELLINGTON (783)



LOBSTER RISOTTO (599)



STICKY TOFFEE PUDDING (524)



Rollin Smoke Barbeque

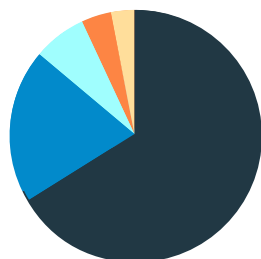


4.4 rating based on 3,160 reviews
67% - 5-star / 20% - 4-star

i Counter-serve spot dispensing ribs, brisket & other classic barbecue dishes.

📍 3185 S Highland Dr, Las Vegas, NV 89109

RATINGS BY %



POSITIVITY TRACKER

86% 85% 88% 83% 88% 87%



2014 ← → 2019

TIPS FOR YOUR VISIT

Great authentic barbeque place in town. Briskets are flavorful and cooked to perfection. Excellent sides, generous and filling portions.

KEYWORD ANALYTICS



38 average words per review



! found in 57% of reviews



88% of reviews w/ ! are positive

Most popular words in positive reviews:

Brisket (1546), Pulled Pork (724), Corn Nuggets (271), Potato Salad (196), Hot Links (159), Outlaw Burger (148), Corn Bread (127), Banana Pudding (117), Mashed potatoes (106). **Most common generic words:** Good (2,240), Great (1,456), Time (873), Service (677), Amazing (674), Delicious (658), Flavor (512), Tender (497), Hot (476), Friendly (468).

Menu Highlights

Brisket: Will melt in your mouth, Briskets are a must, Nice and juicy, Moist and delicious. **Pulled Pork:** Amazing, Very good, Excellent flavor, Holy hell. **Corn Nuggets:** Must try, Crunchy and creamy, Very pleased, Darn tasty.

MOST PHOTOGRAPHED DISHES

BRISKET (426)



PULLED PORK (147)



CORN NUGGETS (121)



2,663 photos in total

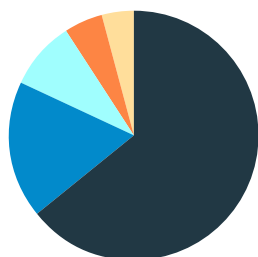
Therapy

i Buzzy American restaurant & bar.
📍 518 Fremont St, Las Vegas, NV 89101



4.3 rating based on 1,501 reviews
65% - 5-star / 18% - 4-star

RATINGS BY %



POSITIVITY TRACKER

81% 79% 84% 85% 85%



2015 ← → 2019

TIPS FOR YOUR VISIT

Award winning oxtail empanadas. Great bar with a variety of drink menu options. Happy hours from 2pm - 5pm & 11pm to 12.30am with 5\$ drinks. Excellent reviews for appetizers.

KEYWORD ANALYTICS



40 average words per review



! found in 60% of reviews



93% of reviews w/ ! are positive

Most popular words in positive reviews:

Oxtail empanadas (128), Brussel sprouts (92) Carrot cake (84), Chicken meatballs (79), Ricky Ricardo (60), Red velvet waffles (58) Red velvet chicken (53) Bacon wrapped dates (48). **Most common generic words:** Great (1,057), Good (786), Service (663), Amazing (441), Time (379), Nice (279), Recommend (237), Atmosphere (282), Friendly (202).

Menu Highlights

Oxtail Empanadas: Ridiculously tasty!, Meaty n delish, Yummy, Must try, Loved them. **Brussel Sprouts:** Amazing, Most flavourful brussel, Highly recommend, Were to die for, Exceptionally tasty. **Carrot Cake:** Excellent homemade cake, Was da bomb, Absolutely delicious, It was incredible, Left me wanting more.

MOST PHOTOGRAPHED DISHES

OXTAIL EMPANADAS (77)



CARROT CAKE (53)



CHICKEN MEATBALLS (44)



1,462 photos in total

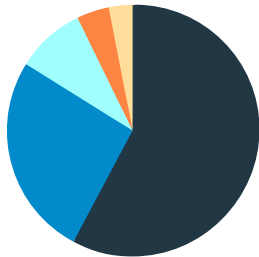
SkinnyFats

- i** Casual stop for variations on basic eats, including burgers, salads & fresh juices.
- 📍** 6261 Dean Martin Dr. Las Vegas, NV 89118



4.3 rating based on 2,492 reviews
58% - 5-star / 26% - 4-star

RATINGS BY %



POSITIVITY TRACKER

84% 83% 85% 87% 84% 81%



2014 ← → 2019

TIPS FOR YOUR VISIT

Great breakfast/brunch café. Menu has both healthy side and happy side. Located on Dean Martin dr. Burgers are huge with an egg inside. Good options of vegan burgers like black bean burgers, quinoa burger.

KEYWORD ANALYTICS



39 average words per review



! found in 57% of reviews



91% of reviews w/ ! are positive

Most popular words in positive reviews:

Burgers (481), Truffle Fries (386), Cherry Poppers (116), Ahi Tacos (93), French Toast (50), Chicken Sandwich (42), Fried Chicken (37). **Most common generic words:** Good (1,454), Great (1,181), Healthy (1,125), Time (827), Delicious (668), Love (605), Happy (581), Service (566), Amazing (508), Small (451).

Menu Highlights

Burgers: Loved it, Juicy and delicious, Best burgers in town, Tasty and fresh, Super good. **Truffle Fries:** Absolute favorite, So delicious, Excellent, Wowzers, Sooo good, Incredible, freaking amazing. **Cherry Poppers:** Cherry popper burger is fire in every way, Out of this world, So yummy.

MOST PHOTOGRAPHED DISHES

TRUFFLE FRIES (146)



BURGERS (120)



SWEET POTATO FRIES (69)



2,711 photos in total

District One

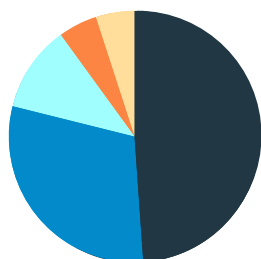
i Vietnamese & Asian fusion dishes.

📍 3400 S Jones Blvd #8, Las Vegas, NV 8914689118



4.1 rating based on 1,640 reviews
48% - 5-star / 30% - 4-star

RATINGS BY %



POSITIVITY TRACKER

78% 82% 84% 75% 81% 75%



2014 ← → 2019

TIPS FOR YOUR VISIT

Happy hour Mon thru Friday from 5-7pm for food and drinks. Happy hours also from 12pm to 2am. Great late night place. Expect 20-30mins waiting time. Good place for big parties. Casual place with modern music.

KEYWORD ANALYTICS



48 average words per review



! found in 57% of reviews



88% of reviews w/ ! are positive

Most popular words in positive reviews:

Oxtail Fried Rice (364), Lobster Pho (343), Pork Belly Buns (227), Big Bone Soup (110), Beef Carpaccio (101), Spring Rolls (101), Fish Tacos (97), Chicken Wings (90).

Most common generic words: Good (1,352), Great (852), Service (712), Time (596), Delicious (462), Amazing (241), Love (328), Flavor (307), Happy (285), Pretty (282).

Menu Highlights

Oxtail Fried Rice: This is hands down, Is to die for, Best dish, Super flavorful, Bang in , Heaven in your mouth. **Lobster Pho:** Amazing, So freaking delicious, Really good, I loved it, Great for pictures. **Pork Belly Buns:** Really good, Loved it, Yummy, Flavorful.

MOST PHOTOGRAPHED DISHES

OXTAIL FRIED RICE (667)



LOBSTER PHO (666)



PORK BELLY (357)



4,523 photos in total

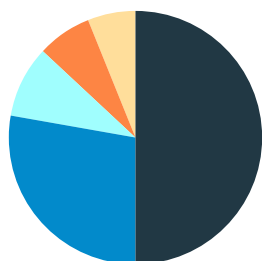
Lola's Louisiana Kitchen

- Cajun-Creole specialties for lunch & dinner.
- 241 W Charleston Blvd, Las Vegas, NV 89102

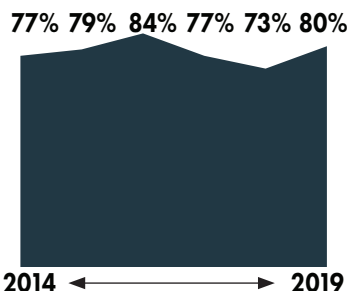


4.1 rating based on 1,135 reviews
50% - 5-star / 28% - 4-star

RATINGS BY %



POSITIVITY TRACKER



TIPS FOR YOUR VISIT

Good selection of Po' boys and generous portions. Experience good authentic Louisiana cuisine. Make reservations - place is small and gets crowded. Most menu items require considerable prep time.

KEYWORD ANALYTICS



44 average words per review



! found in 54% of reviews



87% of reviews w/ ! are positive

Most popular words in positive reviews:

Bread Pudding (182), Jambalaya (180), Crab Cake (149), Po' boy (118), Red Beans (93), Gouda Grits (89), Sweet Potato (69), Roast Beef (48), Bronzed Catfish (46). **Most common generic words:** Good (826), Great (558), Service (425), Time (386), Small (258), Delicious (248), Amazing (232), Love (226), Nice (2016), Flavor (166).

Menu Highlights

Bread Pudding: Best pudding, Delicious, Is killer, It was worth, Yummy, Great texture warm and sweet. **Jambalaya:** Nothing short of amazing, Delicious, amazing, Gotta try it. **Crab Cake:** Yummy, Very good, Tasty, Soooo good, Was the best.

MOST PHOTOGRAPHED DISHES

BREAD PUDDING (48)



JAMBALAYA (45)



CRAB CAKE (29)



960 photos in total

Momofuku

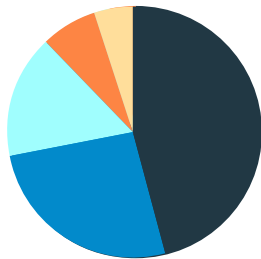
i American Asian restaurant.

📍 Boulevard Tower 3708, Las Vegas Blvd S Level 2, Las Vegas, NV 89109

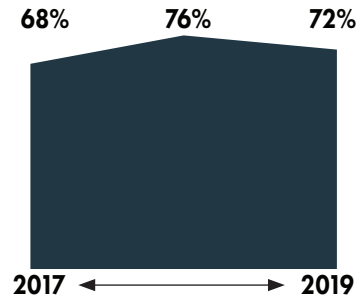


4 rating based on 2,136 reviews
46% - 5-star / 26% - 4-star

RATINGS BY %



POSITIVITY TRACKER



TIPS FOR YOUR VISIT

David Chang restaurant in Vegas. Milk bar next door is good. Tasting menu ranging from \$75 - \$200. Japanese and Korean cuisine.

KEYWORD ANALYTICS



55 average words per review



! found in 50% of reviews



89% of reviews w/ ! are positive

Most popular words in positive reviews:

Pork Belly (724), Ginger Scallion Noodles (120), Shishito Peppers (119), Spicy Noodles (103), Truffle Ramen (100), Pork Shoulder (99), Poached Egg (82), Spicy Cucumbers (82). **Most common generic words:** Good (1,599), Great (1,020), Service (904), Delicious (695), Spicy (667), Time (640), Amazing (567), Experience (468), Flavor (462), Nice (420).

Menu Highlights

Pork Belly: Yum!!, Mouth watering, Incredibly juicy, Absolutely to die, Super tasty, Absolutely freaking. **Ginger Scallion Noodles:** Freaking amazing, Delicious, Nice earthy, Taste perfectly, To die for. **Shishito Peppers:** Blistered to perfection, Addictive, Awesome, So flavorful, So delicious.

MOST PHOTOGRAPHED DISHES

PORK BELLY (724)



GINGER SCALLION NOODLES (120)



SHISHITO PEPPERS (119)



5,171 photos in total

AUREUS is the Customer Intelligence & Experience company that enables insurers to deliver superior customer experience leading to greater customer retention, loyalty and lifetime value. Its AI platform learns from a variety of structured and unstructured data sets and measures the customer experience in real time using proprietary Aureus SentiMeter™ score for all customers. AUREUS leverages AI and Machine Learning technologies to deliver actionable insights in Natural Language at the Point of Decision.

