



BROCHURE

insur_space

by **MAPFRE**

WELCOME TO INSUR_SPACE

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A space designed to foster open innovation and collaboration between startups, companies, entrepreneurs and MAPFRE.

MAPFRE is a multinational Spanish company dedicated to the insurance and reinsurance sector. Present in 49 countries and with more than 30 million clients, it's the ideal partner for the scaleup of insurance and technological solutions worldwide.

Located in Madrid, but with a global scope, insur_space is the innovation hub for the insurtech sector.

THE PROGRAM

INSUR_SPACE

This new active collaboration space between MAPFRE and the global entrepreneurship ecosystem facilitates the development of new ideas, concepts and products by rolling out pilots and tests under the mentorship of our experts and with access to real data from our international markets.

CALENDAR



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WHAT WE OFFER



MENTORING

We will design an individualized mentor plan for your start-up with mentors from MAPFRE and external experts, whose expertise fits with your technology and sector



TESTING

Startups will access real data and clients, learn operations from MAPFRE's core business to develop the appropriate prototypes and conduct effective pilots throughout the program



FINANCING

During the Demo Day you will pitch your product and pilot's results to MAPFRE board of directors, and to our network of VCs for potential funding



SPACE

Our co-working space is located in the center of Madrid, where startups will be in direct connection with MAPFRE HQs and surrounded by the innovation ecosystem

THE PROGRAM

WHO CAN APPLY?

Every startup and company from all over the world, willing to carry out a real pilot with commercial products or services in collaboration with MAPFRE's business units.



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WHO ARE WE LOOKING FOR?

We look for two main profiles that will have the opportunity to take out the most from our program:

Builders

Early stage startups who have a minimum viable product and who look for an opportunity to develop their value proposition through an international partner.

Shapers

Startups who have a commercial product who would seek their further development within MAPFRE, which may require an adaptation or development.

THE PROCESS

The application process is entirely online, and open to all startups in any of the calls throughout the year. It consists of 5 steps:



application_process

All applications are to be sent via the competition platform.

Deadlines for each acceleration program are:

- Fall Program: September 15th
- Spring Program: January 15th

evaluation_process

Applications will be sent to experts who will assess all projects according to different aspects relevant to the program.

We will then select the most suitable candidates to develop the pilots within the corporation.

set_up

Startups will meet the sponsors and mentors of the program to define objectives, methodology and timings.

We will focus on the best way to conduct all pilots during the program.

pilot_development

Startups begin to work on the pilots in our hub and together with MAPFRE's team.

Ongoing activities, workshops and events with mentors and experts will take place along the process.

demo_day

At the end of each pilot we hold a demo day to evaluate the success of each program.

After the demo day, MAPFRE's committee will review the results of each one of the pilots and decide future agreements with the startup.

JOIN US!

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CONTACT

If you are an established startup and want to take your project to the next level with insur_space, we will be happy to hear from you.

You can contact us at:
mapfre.people@opinno.com



THANK YOU