

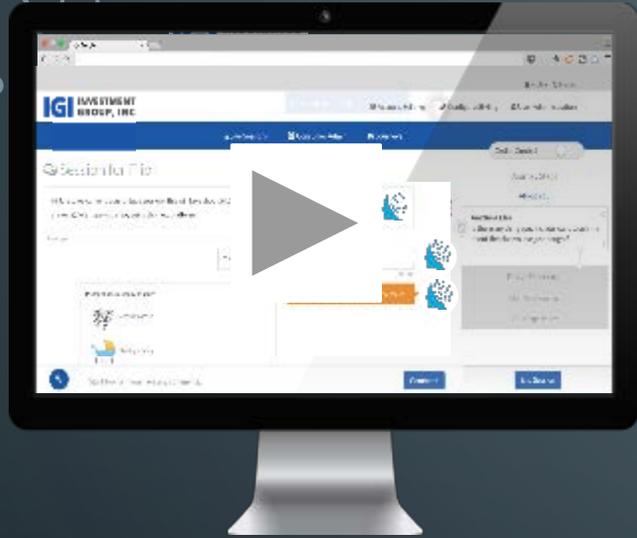
Informational Webinar  
January 2018

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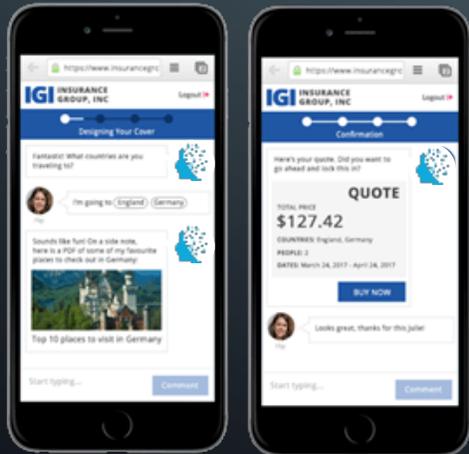
**flamingo**AI  
ASX:FGO



# THE SOLUTION



Flamingo AI solves the problem of low online sales conversion rates & low customer service efficiency



Based in NYC and Sydney Flamingo AI is an Enterprise SaaS company in the Artificial Intelligence (AI) & Machine Learning field within the emerging category of Conversational Commerce and Cognitive Virtual Assistants.

Flamingo AI's Virtual Assistants are MAGGIE & ROSIE.



Flamingo AI is also one of global IT Analyst firm Gartner's 'Cool Vendors'.



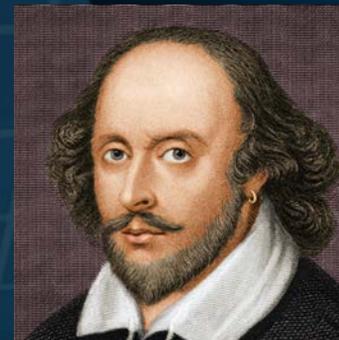
## Dr Jack Elliott

### Chief Data Scientist

Jack is internationally recognized for his contributions to large-scale, natural language processing and linguistics.

Jack has software engineering career spanning over 15 years and three continents across the banking & financial sectors including working with Blackrock in the US. He is leveraging his academic expertise to drive the deployment of text processing algorithms on a massive scale to provide intelligent, native insight on the Flamingo platform.

Jack has also attributed an anonymously authored play to William Shakespeare!



**The Sydney Morning Herald**

### Australian data sleuths link Shakespeare to anonymous 16th-century play

Marcus Strom

Two Australian literary scholars have used mathematical techniques to help uncover the hidden hand of William Shakespeare in an anonymous 16th-century play.

Using sophisticated computer modelling, Jack Elliott and Brett Greatley-Hirsch have shown that at least five scenes in the 1592 tragedy, *Arden of Faversham*, were penned by the Bard.

**HUFFPOST AUSTRALIA**

Apple Apologizes For Stowed iPhones, ...

Here's How The Net Neutrality Repeal ...

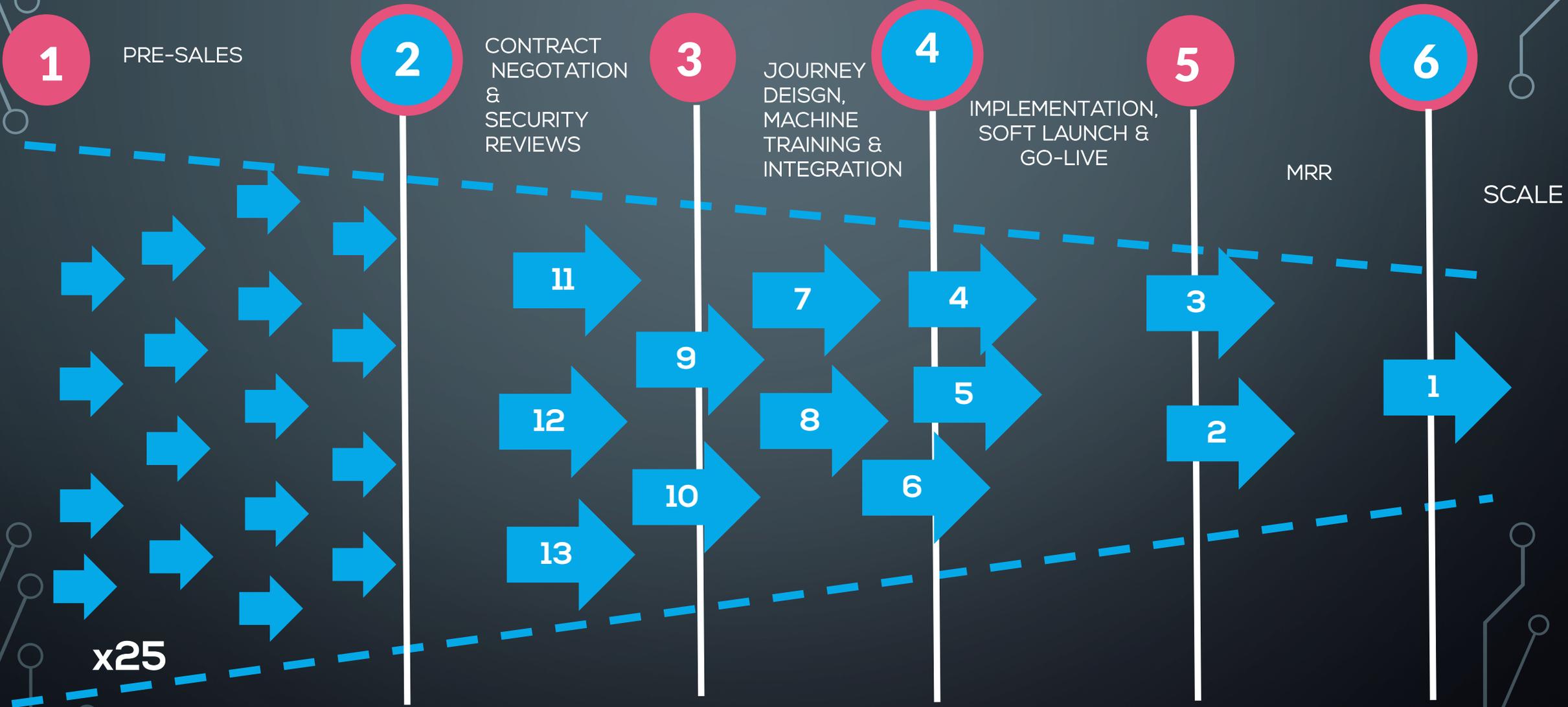
**MOST POPULAR**

1 CES 2018: Intel showcases 'air taxi' drone to avoid road traffic

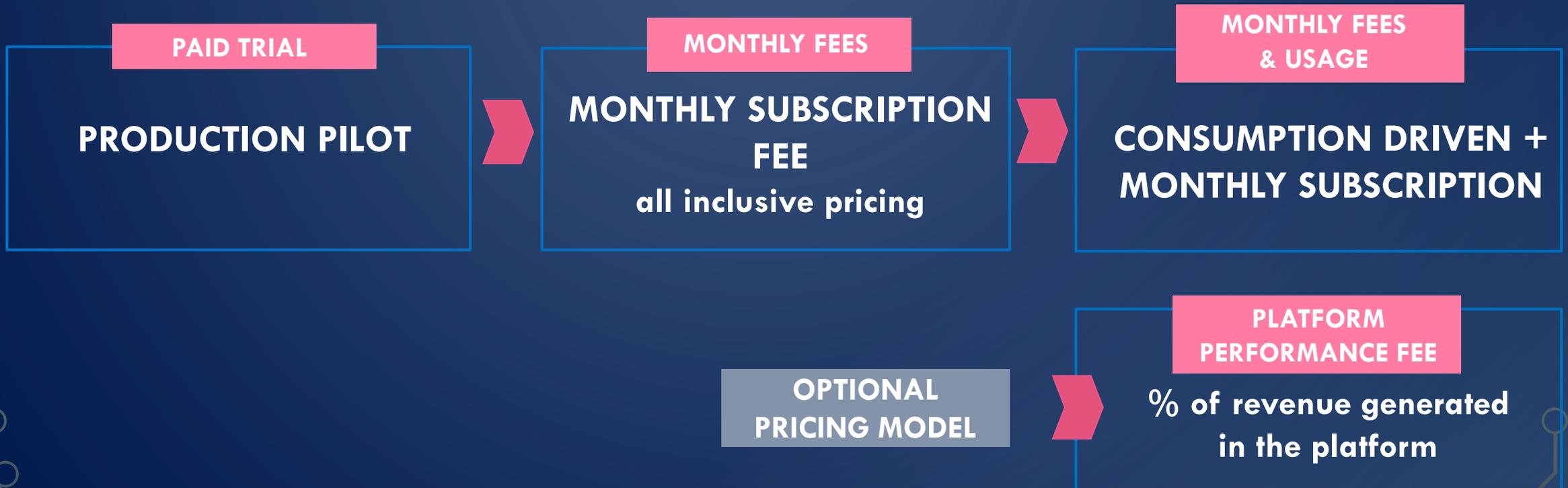
# CLIENT UPDATE



# CURRENT ENGAGEMENTS



# PRICING MODEL

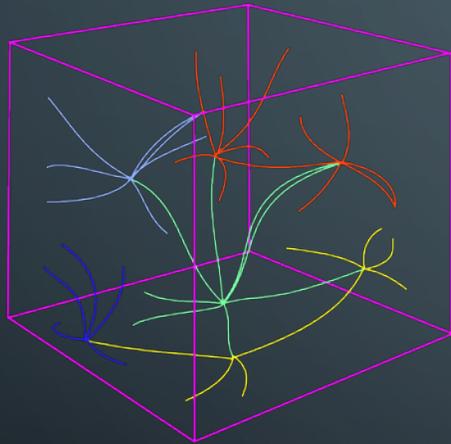


# Investor Questions Regarding Machine Learning

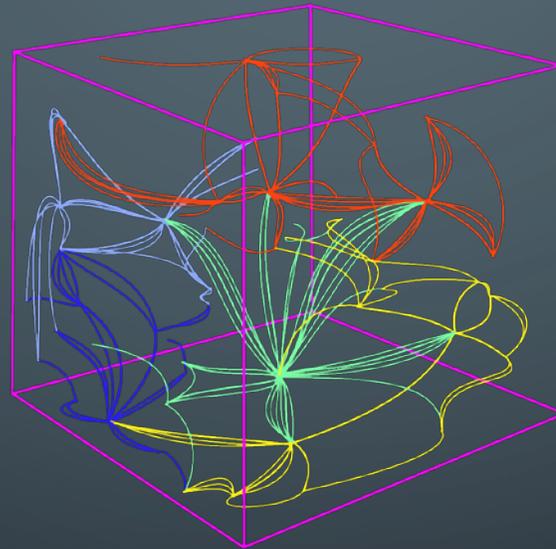
1. Is your AI platform Flamingo's own IP or are we building off the back of IBM Watson, Microsoft, Amazon? Can you please explain how your AI/ML capability been built?
2. Can you please explain the concept of unsupervised learning and how does Flamingo AI's ROSIE do this? ie. does it need to be Big Data?
3. How does the technology scale?



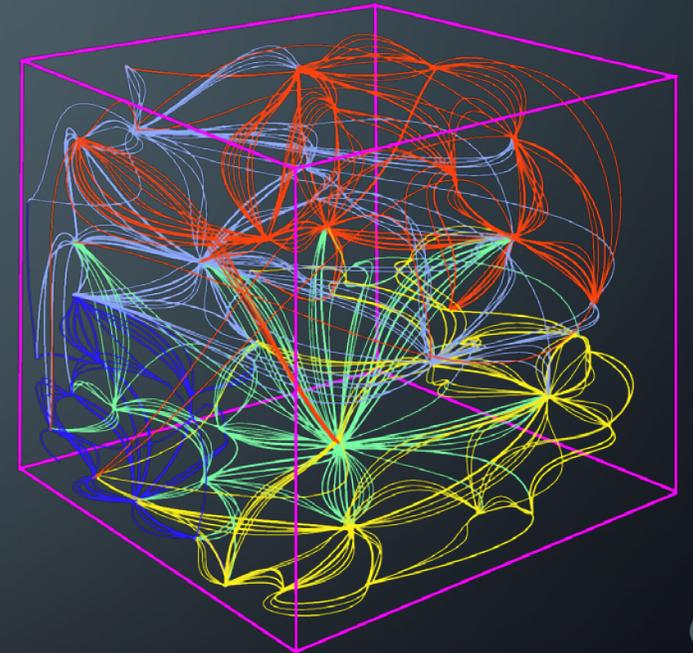
# MACHINE LEARNING & UNIQUE DATA SETS: A COMPETITIVE ADVANTAGE



Pre Seeding or  
Human to Human



HAVA Mode  
(Human Assisted Virtual Assistant)



Fully Automated

# SCALABILITY



**MAGGIE**



**ROSIE**

**An industry  
Use  
Case of  
Flamingo**

**Auto  
Insurance**



# US AUTO INSURANCE WILL BE REVOLUTIONIZED by Smartcars hence insurance is now a land grab

**6+**  
**million**

car accidents in US  
each year

**33,000**  
**deaths**

in America in  
an auto accident



**94%**  
**accidents**

are the fault of drivers

KPMG estimated that  
the auto-insurance  
industry could **shrink to**  
**less than 40%** its  
current size over the next

**25 years** due to  
smartcars.



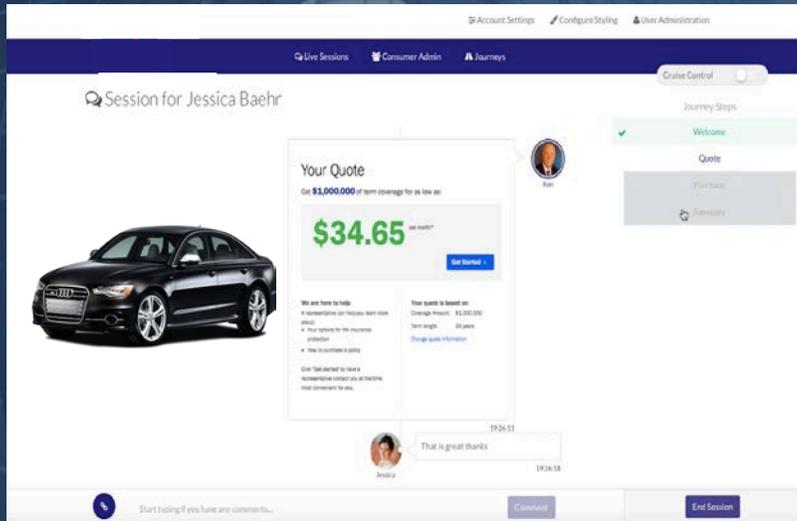
## Google's autonomous cars:

- Logged more than 1.4 million miles on their odometers on public roads
- Equals 100 years of driving for the average individual

**Total Accidents:**  
**17**

**all caused by human pilots.**

# FLAMINGO'S RESPONSE TO THE AUTO INDUSTRY DECLINE



**FORTUNE**  
**100**



Flamingo AI is currently implementing an Auto Insurance Virtual Sales Assistant for a Fortune 100 Insurer in the US market that can configure up to 6 drivers x 6 cars, produce a binding policy and take payment. Thereby increasing sales conversion and replacing or augmenting humans.

**ROSIE**

Q&A



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# COGNITIVE VIRTUAL ASSISTANTS

[www.flamingo.ai](http://www.flamingo.ai)



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