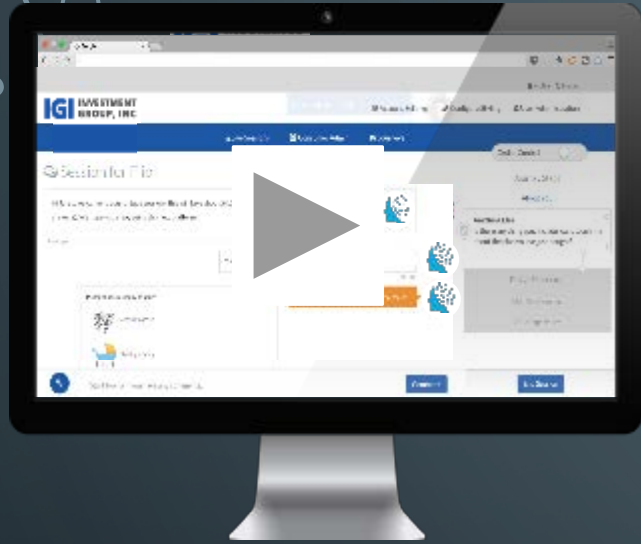


Informational Webinar
February 2018

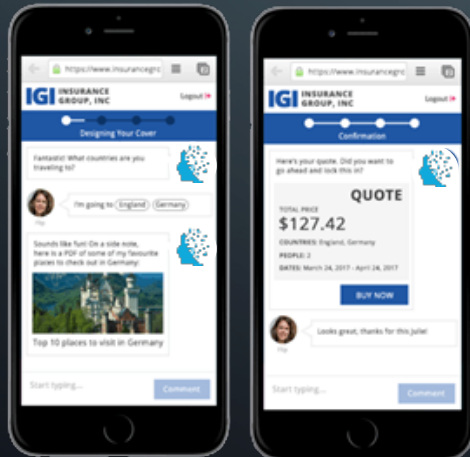
flamingoAI
ASX:FGO



The Machine Learning Solution



Flamingo AI
solves the problem of
low online sales
conversion rates
&
low customer service
efficiency



Based in NYC and Sydney Flamingo AI is an Enterprise SaaS company in the Artificial Intelligence (AI) & Machine Learning field within the emerging category of Conversational Commerce and Cognitive Virtual Assistants.

Flamingo AI's Virtual Assistants are MAGGIE & ROSIE.



Flamingo AI is also one of global IT Analyst firm Gartner's 'Cool Vendors'.

Value of Flamingo's AI: 3 levels

Flamingo AI's Cognitive Virtual Assistant capability provides three distinct levels of value for our Clients:

1

Commercial Metrics

Value:

Online sales conversion
Increased efficiency
Reduced headcount
Improved customer experience

2

Analytics & Data Insights

Value:

Real customers providing real-time feedback on product, pricing, process, value.
Replaces market research.

3

AI as an Asset

Value:

- Machine Learning Brain deployed becomes an AI asset for clients
- Can be used to automate across multiple products and processes
- Small brains can be aggregated into Meta Brain and powerful AI engine

Today's Speaker



Dr Han Xu

**Senior Machine Learning
Data Scientist**

Dr Han Xu completed his PhD from the School of Computer Science and Engineering, UNSW in Machine Learning and Natural Language Processing (NLP) in August 2016. His research has a strong focus on applying Machine Learning techniques to Text Mining, and he's especially interested in knowledge discovery from large-scale social networks where rich textual contents and complex social interactions co-exist, and in understanding how a synergetic approach leveraging both contents and link structures can facilitate the mining of knowledge. Statistical modelling and data analysis are also among my research interests.

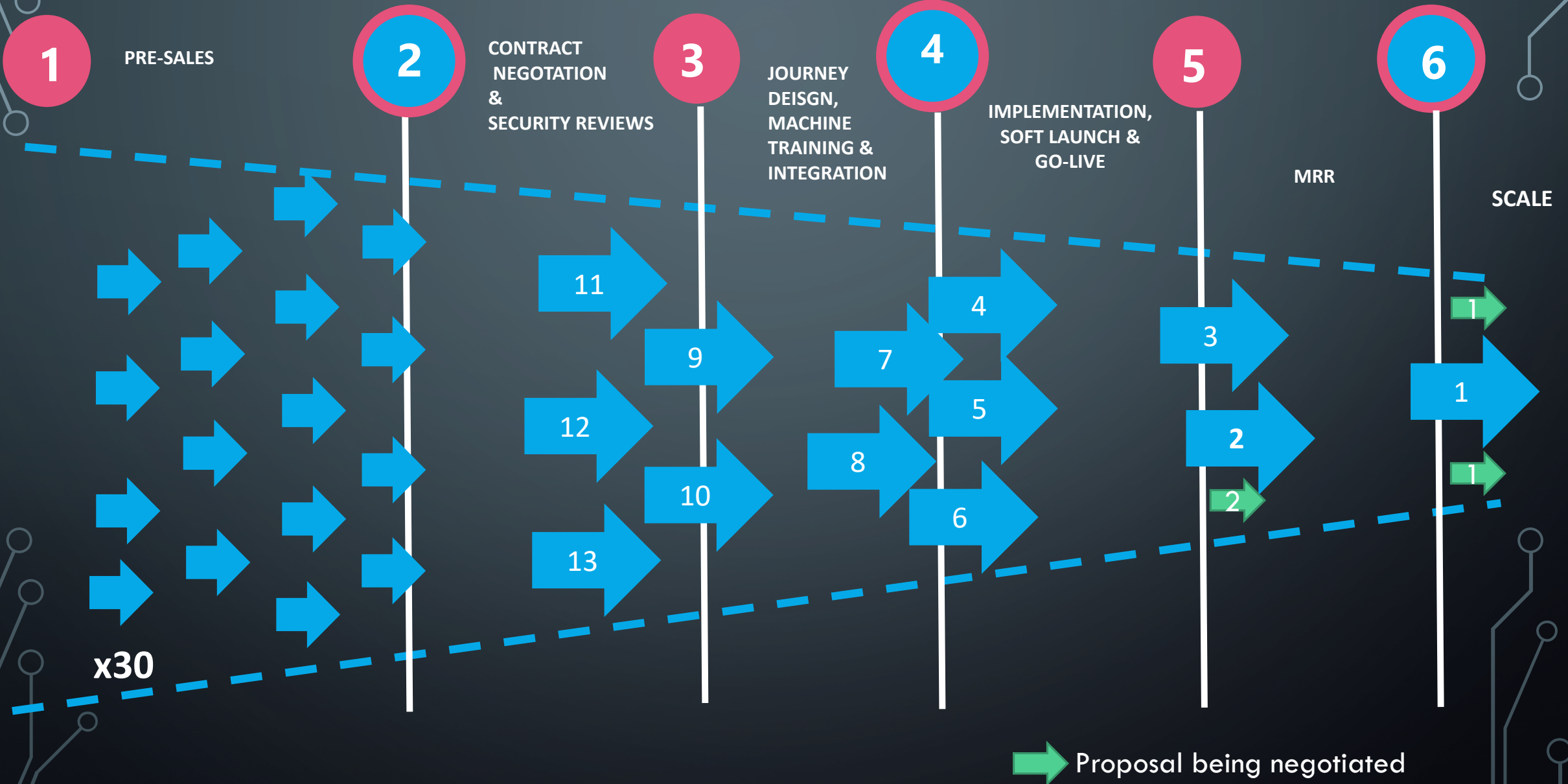
Working at Macquarie Bank in 2015, on a revolutionary initiative that aimed to provide on-demand investment advice that is highly customised to each user's unique circumstances. Ten months later, this vision to democratise investment advice and make investing as uncomplicated as buying a meal became a reality — the much celebrated OwnersAdvisory platform.

Dr Han Xu has been working at as a Senior Machine Learning Data Scientist at Flamingo AI since 2016.

Client Update



Current Engagements



Pricing Model



New Hires

SALES

Building the Sales team
in US & Australia



Dana Stetson
VP of Global Sales

Dana Stetson joins Flamingo AI with a wealth of successful start up experience; including successful acquisitions by Cisco and Citi. Prior to being appointed VP of Global Sales at Flamingo AI, he started his career at IBM and most recently was Director at an AI based sales enablement company and VP of Financial Services Sales at a visual collaboration company. His experience in growing companies pre-revenue through to \$40M+ USD/ Year, building sales teams and experience in creating to go to market strategies will be invaluable in taking Flamingo AI to the next level.

MACHINE LEARNING

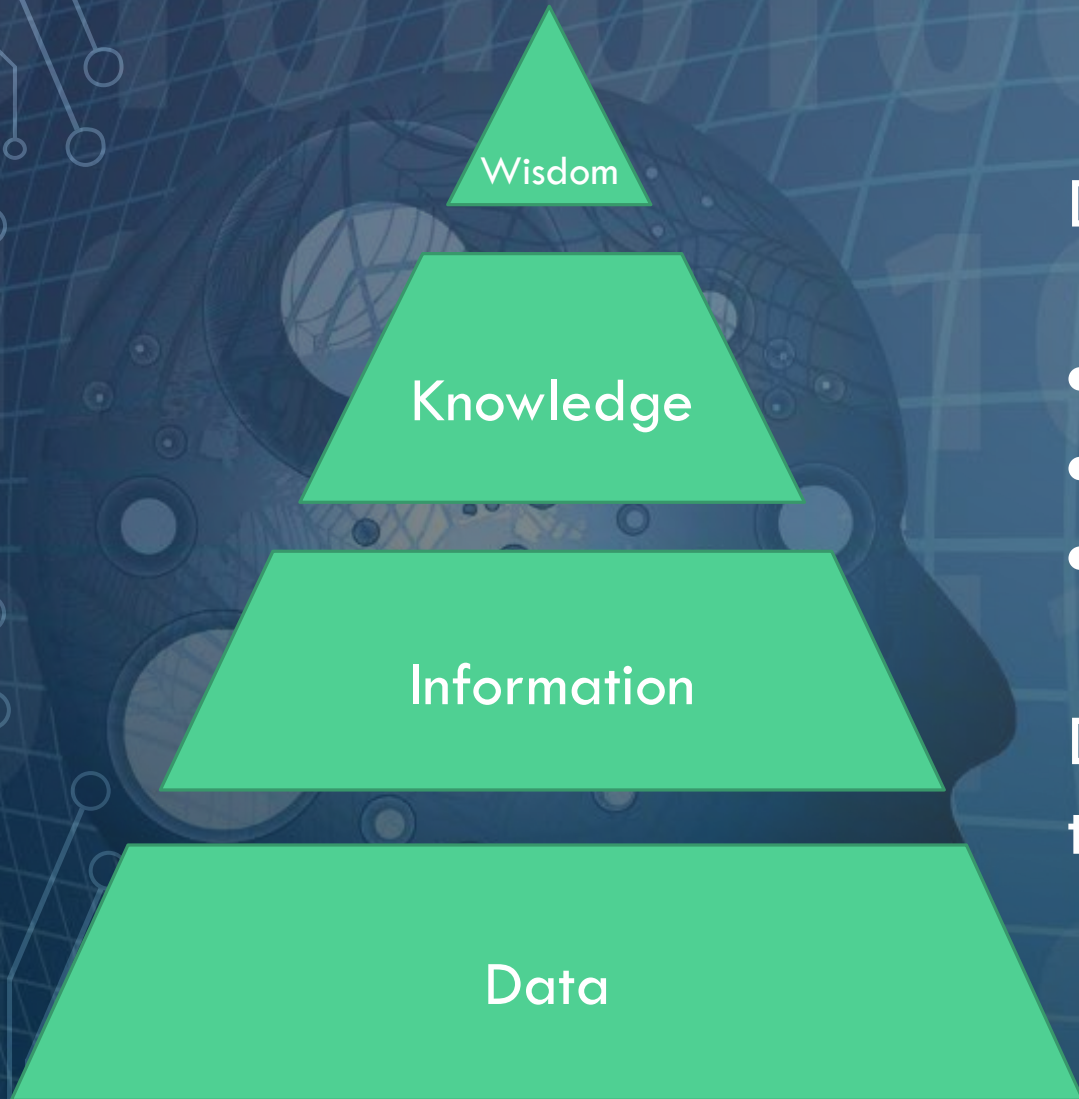
Building the Machine Learning team
in US & Australia



Yasaman Motazed
Data Scientist

Yasaman Motazed has a MSc in Artificial Intelligence and a PhD in Computer Science (Macquarie University, Australia). Her main research focus is Natural Language Processing and Generation using Machine Learning methods. Prior to joining to Flamingo AI, she worked on building Robo Advisors at Macquarie Bank and MyAdvisor.Ai.

Data Strategy



DIKW Pyramid

Data Mining is:

- A multi-faceted discovery journey
- An interactive practice
- A continuous distillation process

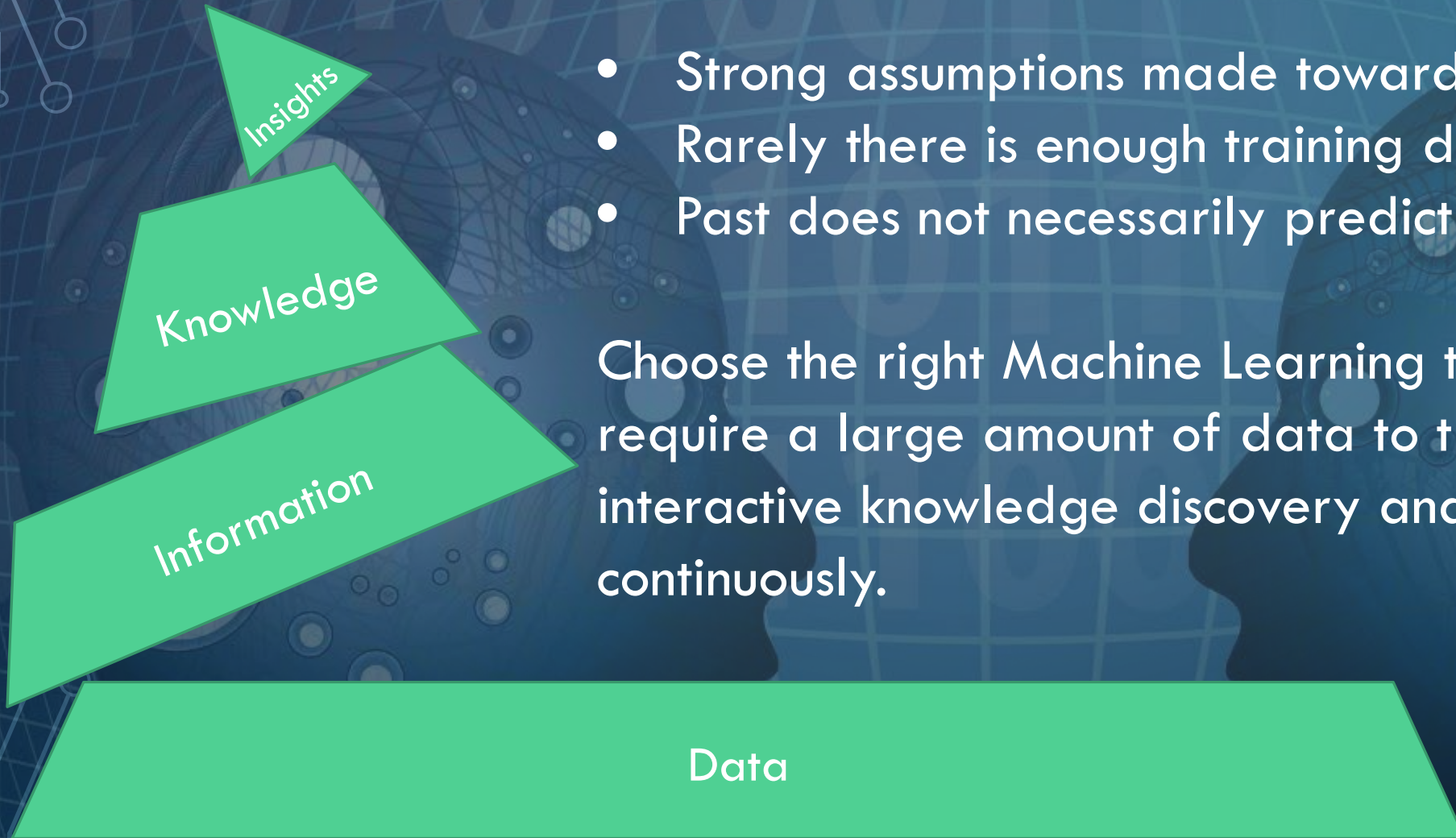
Data Mining is the task, Machine Learning is the tool

Data Reality

What usually go wrong:

- Strong assumptions made towards data and model
- Rarely there is enough training data
- Past does not necessarily predict the future

Choose the right Machine Learning tool that does not require a large amount of data to train, facilitates interactive knowledge discovery and can learn continuously.



Geoffrey Hinton: <https://goo.gl/FrdDHy>

Gary Marcus: <https://arxiv.org/abs/1801.00631>

Q&A



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COGNITIVE VIRTUAL ASSISTANTS

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