



Insurance joins the mobile first, real-time data age with INSHUR

New quarterly report reveals key data trends for New York area TLC drivers

INSHUR, the mobile-first TLC insurance provider, has released a report highlighting key trends around drivers, vehicles, premiums and behaviours. The report data covers quotes and policies from 3,400 TLC drivers in New York.

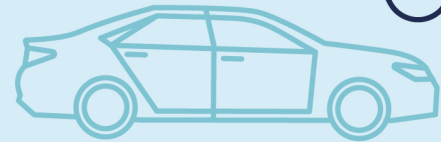
INSHUR is the fastest growing and easiest way for TLC drivers to find and set up competitive cover for their vehicles. While traditional policy administration requires days, INSHUR can be set up in minutes, in fact, the record from quote to purchase is 171 seconds to be precise.

Dan Bratshpis, co-founder of INSHUR, said: "Our inaugural state of the nation report underlines the importance of digital transformation in the insurance industry. TLC drivers need to spend as much time on the road, it costs them every minute that they are not. From spotting trends in the car's owned to average claims, and premiums, our report provides a snapshot of the landscape. We have access to this data in real-time and plan to share regular reports on the changes."

The data findings at a glance:

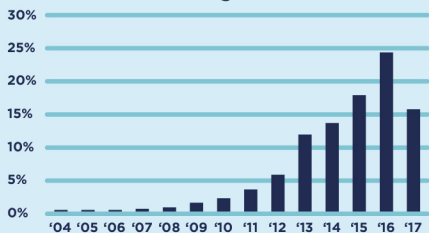
Vehicles

Most popular vehicle is a 2015



Average cost used

Cars By Year



NEW YORK

AND

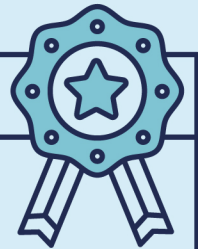
PASSAIC COUNTY

have on average the **most expensive vehicles**

WESTCHESTER COUNTY

has on average the **least expensive vehicles**

Premiums



Q1 2017



Average premium for an owner driver INSHUR **liability** policy was

\$3,651



Average premium for an owner driver INSHUR **collision** policy was

\$1,592



The average combo policy premium was

\$5,181

with **30%** of drivers purchase collision policies



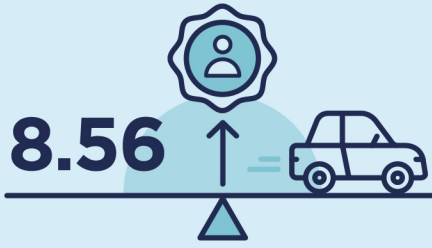
INSHUR is a mobile-first digital platform for auto insurance

Contact us www.inshur.com



Drivers

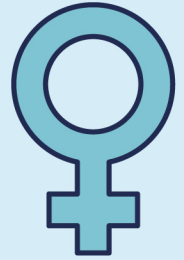
NEW YORK CITY
157,000
licensed drivers



Average years driving experience

NEW YORK

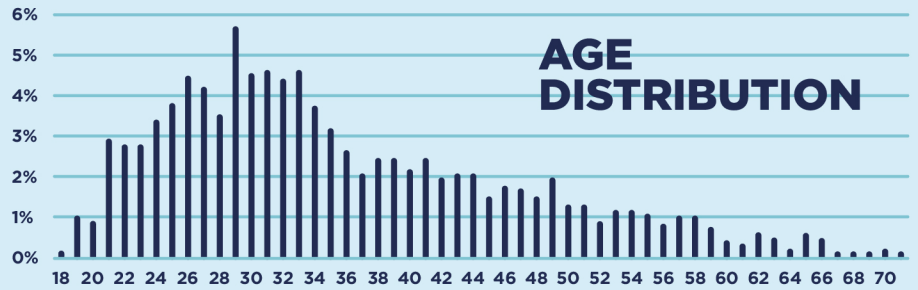
Only has **3.21%** female drivers



The counties with the **highest level** of female drivers are **Kings, Bronx, New York** and **Nassau**. All with around **4%** female drivers.

QUEENS 1st
KINGS 2nd
BRONX 3rd

most popular places for drivers to live, based on INSHUR policies



Behaviours

171 seconds



Fastest time to purchase insurance with INSHUR, recorded in the last 3 months.

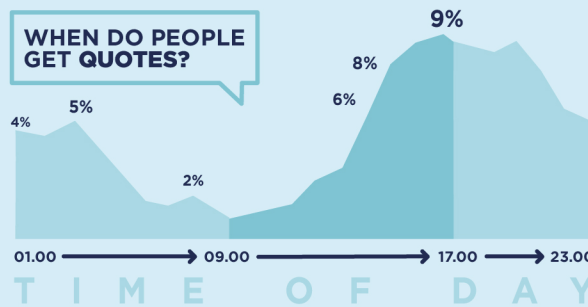
TUESDAY
14.00

Peak daytime buying a policy

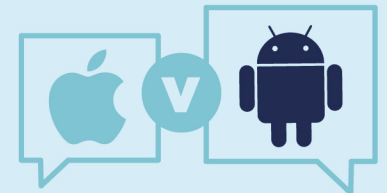
64% quotes on INSHUR are provided between 6pm and 8am



WHEN DO PEOPLE GET QUOTES?



2/3 of drivers are using **IOS** for quotes vs **Android**. Android users are more likely to purchase.



Summarizing INSHUR's report findings at the launch, Bratshpis, said: "There is a clear sentiment in our industry that technology will help address the legacy of systems and processes which frustrate customers. As a new entrant in the market, we are

fascinated to see the appetite for new ways of providing insurance in the commercial sector. Our aim is to reduce the friction, focus on the needs of our customers and aid the digital transformation of auto insurance."